

## MAINTAINING ORGANIZATIONAL EXCELLENCE

### Reduce **TURNOVER**

Research shows that as the labor market tightens — and the shelf life of skills shrinks — employees not only value education as a benefit, they are more likely to stay when they receive it.

- Society for Human Resource Management (SHRM)

### Remain **COMPETITIVE**

Organizations are competing not only for market share but also for employees. Employees want to work for an employer that will upgrade their skills to keep them competitive with peers from other companies.

## SURVEY SAYS...

93%

93% of employees say they would stay at a company longer if it invested in furthering their careers.

-LinkedIn Workforce Learning Report

TOP 5

Millennials rank both earning a certificate and courses/programs in the TOP 5 of what's helped them so far (and would be most helpful in the future).

-Bauman Research & Consulting/  
Knapp & Associates International

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Inadequate career development is the leading reason people leave their jobs, with 21 percent of those interviewed citing it as the driving factor.

- The Work Institute

## WE CAN HELP

BOMI, along with our network of BOMA Locals, offers courses, certificates, and designations to maintain your organizational excellence. Our qualified instructors teach BOMI's world-renowned professional educational programs, ensuring property and facility professionals have the critical knowledge and skills needed for personal and organizational success.